



## MUSIC WITH A MESSAGE SUMMER TOUR 2011

Get your organization involved with the Music With A Message youth band for this year's summer tour ([www.MusicWAM.org](http://www.MusicWAM.org))!

**Our mission and vision:** To empower youth to write and perform original songs that spread positive messages of hope, love, inspiration and healing to inner city families and communities—one show at a time. Our performances will strengthen intergenerational connections among families and communities, and instill the values of self esteem, self discipline, perseverance, pride and commitment.

**Who are we?** The Music With A Message youth band (MWAM) is a project of Renaissance E.M.S. ([www.RenaissanceEMS.org](http://www.RenaissanceEMS.org)), a South Bronx nonprofit organization serving inner city youth from the ages of 6—19. The MWAM band features 25 talented youth with a passion for performance, drawn from Renaissance E.M.S. music programs and open auditions across NYC. Bervin Harris, co-founder of Renaissance E.M.S. and MWAM coordinator, is an accomplished singer-songwriter, producer and recording artist for Capital Records ([www.BervinHarris.com](http://www.BervinHarris.com)). He has written and produced for artists such as Mary J. Blige, Eddie Murphy and rap artist KRS-One, and has written and scored the all-star stage play *I Sing For Love* ([www.ising4luv.com](http://www.ising4luv.com)), among others.

**What will we do?** This summer, the MWAM tour will feature **50-60 FREE concerts** at housing developments, parks, beaches schools, and sporting events across the five boroughs, Long Island and parts of New Jersey. The MWAM band will transport its equipment to indoor and outdoor venues on a truck with a mobile stage, and perform original songs exploring themes of family, pride, non-violence, love, health and nutrition. Performances will feature accessible lyrics and catchy melodies addressing the public health challenges faced by inner city communities, and a fitness DVD to help audience members put their enthusiasm into practice. Band members will also take part in their own health challenge, maintaining a fitness regimen, shifting their combined weight as an ensemble, and documenting their personal growth through video testimonies.

**How can your organization get involved?** Last summer the MWAM band performed 67 free shows in the New York area, and this year promises to be even bigger. Your organization can support this inspiring, memorable group of talented youth with sponsorship in the form of financial contributions and/or product donations. In return for your support, MWAM offers many opportunities for logo placement and product distribution at our shows throughout NYC, Long Island, New Jersey and beyond.

Please contact us about sponsorship for the upcoming Music With A Message Summer 2011 tour!  
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MUSIC WITH A MESSAGE IS AN OUTREACH INITIATIVE OF RENAISSANCE E.M.S.  
[WWW.RENAISSANCE-EMS.ORG](http://WWW.RENAISSANCE-EMS.ORG) | [WWW.MUSICWAM.ORG](http://WWW.MUSICWAM.ORG)

# MWAM PRESS AND REVIEWS

“A high-energy musical show...mixing entertainment with social messages.”

--Hunts Point Express  
August 18<sup>th</sup> 2010



“A Bronx-based group of inspirational young people ... bringing music, dance, and poetry to kids and adults in the five boroughs through a new performance program that aims to change the world ‘one song at a time.’”

--Family Magazine  
September 2<sup>nd</sup> 2010



“The vocals were framed by keyboards, drums, a guitar, and a bass. Vocalists danced and jived, moving in and out, backwards and forwards, as they took turns doing solos. Audience members clapped and moved to the rhythm in their seats.”

--The Bronx Free Press  
September 15<sup>th</sup> 2010



“Music With A Message would like to reach out to all people, young, and old, in densely populated communities with songs they have written, as well as positive and popular songs everyone can recall.”

--The Bronx Times  
August 3<sup>rd</sup> 2010



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